

Privacy Policy

Last Updated on January 1, 2020

Your Privacy Is Critically Important To Us

It is Mindphase Inc's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to our websites as identified in our Terms and Conditions (hereinafter, "us", "we", or "**Mindphase Inc**").

We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources. This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

Website Visitors

Like most website operators, **Mindphase Inc** collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Mindphase Inc's purpose in collecting non-personally identifying information is to better understand how Mindphase Inc's visitors use its website. From time to time, Mindphase Inc may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Mindphase Inc also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on **Mindphase Inc** blog posts. Mindphase Inc only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

Gathering of Personally-Identifying Information

Certain visitors to Mindphase Inc's websites choose to interact with Mindphase Inc in ways that require Mindphase Inc to gather personally-identifying information. The amount and type of information that Mindphase Inc gathers depend on the nature of the interaction. For example, we ask visitors who sign up for a blog at **Mindphase Inc** to provide a username and email address.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your

computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Mindphase Inc and does not cover the use of cookies by any advertisers.

Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and the terms and conditions of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third party sites, products or services.

Uses of Google AdWords

Mindphase Inc uses Google AdWords for remarketing. These re-marketing services are used to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt-out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

Protection of Certain Personally-Identifying Information

Mindphase Inc discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Mindphase Inc's behalf or to provide services available at Mindphase Inc's website, and (ii) that have agreed not to disclose it to others.

Some of those employees, contractors, and affiliated organizations may be located outside of your home country; by using the **Mindphase Inc Websites**, you consent to the transfer of such information to them. Mindphase Inc will not rent or sell potentially personally-identifying and personally-identifying information to anyone.

Other than to its employees, contractors, and affiliated organizations, as described above, Mindphase Inc discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or another governmental request, or when Mindphase Inc believes in good faith that disclosure is reasonably necessary to protect the property or rights of Mindphase Inc, third parties or the public at large.

If you are a registered user of **Mindphase Inc** and have supplied your email address, Mindphase Inc may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Mindphase Inc and our products. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Mindphase Inc takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Aggregated Statistics

Mindphase Inc may collect statistics about the behavior of visitors to its website. Mindphase Inc may display this information publicly or provide it to others. However, Mindphase Inc

does not disclose your personally-identifying information.

Affiliate Disclosure

This site may use affiliate links and may earn commissions from certain links. This does not affect your purchases or the price you may pay.

Privacy Policy Changes

Although most changes are likely to be minor, **Mindphase Inc** may change its Privacy Policy from time to time, and in Mindphase Inc's sole discretion. Mindphase Inc encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.